



POLITICAL INQUIRY FORM

KYW – PHILADELPHIA



ISSUE

SPECIAL () PRIMARY () GENERAL () OUT OF WINDOW (X)

RECORD OF REQUEST- Political Broadcast Time:

2Q13

NAME OF REQUESTOR:

Jamie Sterling

1. NAME OF AD AGENCY:

LUC Media
25 Whitlock Pl SW Ste 201
Marietta, GA 30064
770-4247-0735

2. ORGANIZATION PAYING FOR TIME:

Mayors Against Illegal Guns
800 3rd Avenue, 19th Flr
New York, New York 10022
212-788-5461
Attn: Arkadi Gerney

3. ORGANIZATION FURNISHING TAPES:

Same as item 1

4. BROADCAST TO FAVOR ISSUE/BALLOT/CANDIDATE:

Issue - Gun Control Laws

5. PRODUCT OR CATEGORY:

Issue

6. POLITICAL PARTY OR OFFICIAL AFFILIATION:

7. DATE OF REQUEST:

4/8/2013

8. NATURE OF REQUEST:

a) Request For Issue Card

 X

b) Other Request As Stated Below

 X

Requesting Political Rate Card All Dayparts, All Programs, All Levels Rates :30's & :60's

9. DISPOSITION MADE OF REQUEST:

a) Granted

 X

b) Denied (Reason)

c) Withdrawn (Reason)

d) Avails Offered

 X

10. SUBSEQUENT DEVELOPMENTS:

SEE FILE

11. AMOUNT OF CHARGES – See order(s) under candidate name in public file folder

CBS EMPLOYEE COMPLETING FORM

Z. Pflieger for John Link, CBS Television Stations 4/9/2013